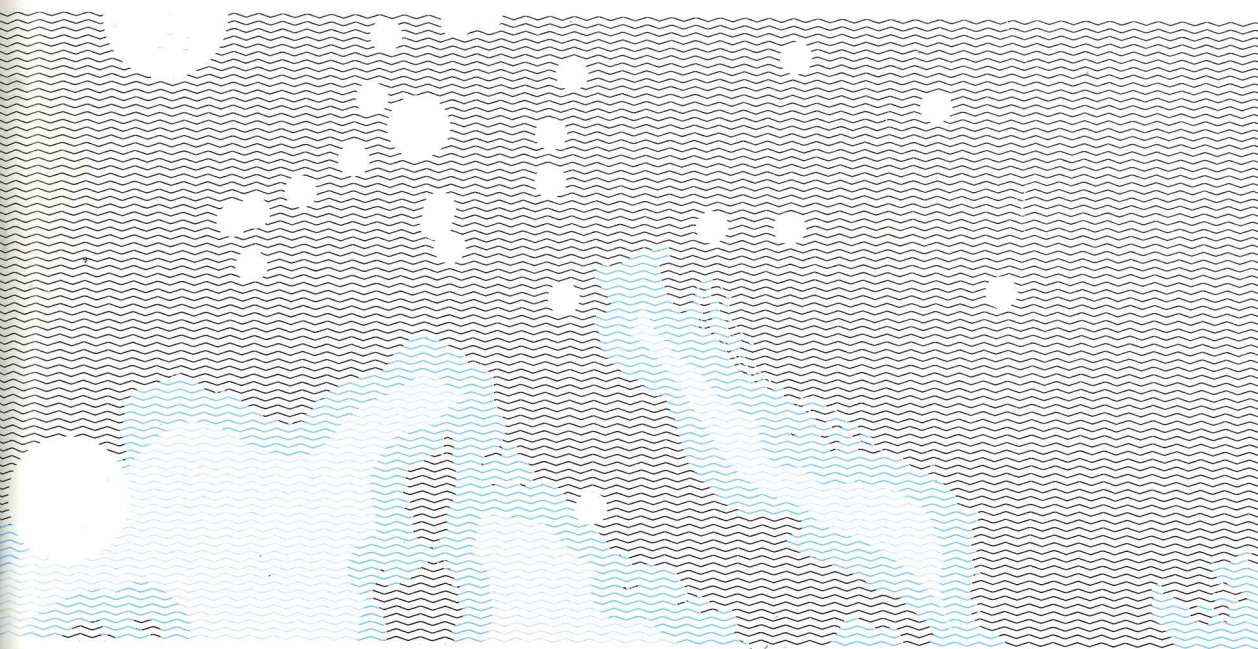


**EUROPE'S
TOP 100
SCHOOLS OF
ARCHITECTURE
AND DESIGN
2013**

Supplement to Domus n.964, December 2012



selected by **domus**

Eina School of Art and Design

Bachelor of Graphic Design, Master of Graphic Design

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Notes

Contacts

www.eina.cat

info@eina.cat

+34 93 203 09 23

Years

4

Enrolment

400

Cost per year

€7,300

Language

CAT/SP/EN

Requirements

For Bachelor, high school diploma or equivalent is required. For Master, bachelor's degree or equivalent is required. For additional details, see website

Other Programmes

Master in Advanced Typography, Postgraduate Diploma in Illumination Design, Postgraduate Diploma in Photography & Desktop Publishing, Postgraduate Diploma in Creative Illustration & Visual Communication Techniques, Graduate Certificate in Illustration for Children & Youth Publications

Collaborations

Museu d'Art Contemporani de Barcelona, Institut Català de Nanotecnologia, Sónar International Festival of Advanced Music and New Media Art, Barcelona Centre de Disseny, TV3, SEAT, Gran Teatre del Liceu, Le Cégep régional de Lanaudière à Terrebonne, Quebec, École des Beaux-Arts de Bordeaux

Exchange Programmes

Erasmus, UAB Programme

The school has a strong profile in Swiss-influenced design, emphasising legibility and function over abstract form

Prominent Professors

Phillip Stanton, Enric Jardí, Isabel Campi, Winfried Bährle, Miquel Espinet, Antoni Marí, Yves Michaud, Octavi Rofes

Prominent Alumni

Pablo Martín, Josep Bagà, Jordi Duró, Marc Català, Pablo Juncadella, Pati Nuñez

Eina School of Art and Design was founded in 1967 as a private foundation with the aim of educating students in the arts and design. The school is attached to the Universitat Autònoma de Barcelona, giving the school a collaborative partner to fortify its academic credentials. The school balances critical thinking, research and innovative creativity with the practical, technical, and professional techniques needed for employment and creative practice.

The school has a relatively strong profile. Students say that there is a focus on a Swiss Modern style of graphic design, with tight composition, large amounts of white space, and minimal details. The emphasis on legibility and function over form is a large part of this kind of thinking. This approach to design stems from the influence that Swiss graphic design has exercised over many schools and practices. Students say the school's pervasive style can feel restrictive at times, but that the aesthetic focus seems to be slowly changing. 173

The school has a strong set of professors and tutors, many of whom are Eina alumni who have come back to teach, enhancing the network surrounding the school. Many of the teachers are practising designers, which makes it likely that some students will go on to work for their teachers, or at least have access to their professional contacts.

The programme's position within the school of arts and design is a strength, because students are exposed to a host of ideas and knowledge outside of graphic design. This cross-disciplinary atmosphere gives students the opportunity to meet people in other fields, which often leads to collaboration and experimentation with other disciplines that can then inform their design and working methodology. Barcelona's rich culture in the arts and design exposes students to many events and communities that might not be available in other cities.

The school hosts events and houses many exhibitions, creating a decent personal and professional network within the programme. The professors and alumni also provide resources that students find helpful in their search for networks of collaboration. The school produces a number of publications that provide a platform for students as well as a vehicle for the school to gain visibility. These publications are produced in-house and include the monthly Plec newsletter, the PlecsEsparsos collection of materials that emerge from Eina's day-to-day work, and the Monografies d'Eina publication of projects by students in the school.

Facilities include a library with many resources in visual arts and design, computer labs, and workshops for etching, lithography, silk-screening and wood-engraving. These facilities are free for students. Other facilities include an exhibition hall, model and sculpture workshops, and equipment for wood, metal, paint, resins, and plastics.