



Eina Centre Universitari
Fundació Eina
Disseny Art Barcelona

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ANÀLISI I CRÍTICA

Lara García Díaz, Genís Senén Gilabert

Supervising Teacher: Lara García Díaz

Group: 2

Code: 105751

Credits: 3 ECTS

Course: 4

Semester: 1

Typology: Obligatory

Subject: Design Culture

Schedules:

Group	Schedules	Teacher
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Subject Presentation

Brief Description:

Analysis and Criticism is conceived as a workshop for contemporary thinking in art and design. It is not a strictly theoretical subject, but an experimental one: the subject generates an approach to aspects of contemporary thought and philosophy and experiments with its transfer to practice and research in art and design. At the same time, the subject addresses art and design as vehicles for the development of complex thinking.

Training Objectives:

1. Develop attentive reading skills, especially focusing on the development of concepts and theoretical frameworks of a certain complexity.
2. Acquire habits of presentation and discussion specific to academic debate and, therefore, different from those that characterize the presentation of commercially oriented design projects.
3. Establish links between critical approaches to current design and those originating in other academic environments in the humanities and social sciences.
4. Acquire skills that allow students to refine their reasoning when considering their own projects and develop research in art and design.

Recommendations

It is recommended to take the subject in relation to the TFG courses related to Design Culture and Visual Creation.

Contents and Methodology

Brief Description:

The subject has the format of a seminar programme: the sessions are generally based on the analysis and discussion of texts.

The first part of the seminar program will be led by the teacher based on a reading that will be compulsory for the whole group. The core book of this part of the course is chosen based on the timeliness of its contribution to contemporary thought and on the basis of the relevance of its arguments for the development of a discussion from the perspective of design and art current

The second part of the program will consist of seminars led by the students: a search will be made for readings that respond to the areas of interest that each particular student has defined in relation to their own research. Each student will select a reading in order to conduct a seminar session about it, with which the reading will be established as compulsory and analyzed collectively with the whole group.

Teaching methodology:

Part of the sessions will respond to a seminar led by the teacher. It will be based on a compulsory reading and exercises will be proposed in its environment, with which to establish links between the reflections that are raised with the text and processes related to contemporary creation and design.

Part of the sessions will correspond to a program of seminars led by the students. In this sense, exercises relating to the selection of the readings, their analysis and the preparation of class presentations will be proposed, for which creative methodologies will also be used.

Training activities:

1. Creative exercises related to the compulsory reading of the course, which will be carried out in relation to the different seminar sessions of the course.
2. Conducting a seminar session based on reading proposed by the student himself.
3. Final written test: an essay approach that relates aspects of contemporary thought to reflections on art and design.

Evaluation

General evaluation regulations

A student will be considered "Not Assessable" (NA) if they have not submitted all the learning evidences or have not attended 80% of the classes without justifying their absences. In case of a justified absence, the student must contact the teacher at the time of rejoining to determine the recovery of the activities they missed.

If the student commits any irregularity that may lead to a significant variation in the grade of an evaluation act, that evaluation act will be graded with 0, regardless of the disciplinary process that may be initiated. If several irregularities occur in the evaluation acts of the same subject, the final grade for that subject will be 0.

Each subject will define the use of generative AI tools in assessed activities according to one of the following three levels: use not permitted; use restricted to specific tasks indicated by the teaching staff; or use permitted as part of the working process, provided that it is declared and justified.

When AI has played a significant role in an assessed activity, the student must declare which tool they used, for what purpose, at which stage of the work, and what subsequent review, selection or transformation they carried out.

Continuous evaluation system

The evaluation system of EINA and UAB is a continuous assessment system, the objective of which is for the student to know their academic progress throughout their educational process to allow them to improve it.

The continuous assessment process must include a minimum of three evaluative activities, of two different types, distributed throughout the course, none of which can represent more than 50% of the final grade.

1. Creative exercises related to the compulsory reading of the course: 20%
2. Conducting a seminar session based on reading proposed by the student himself: 30%
3. Final written test: 30%
4. Attendance and active participation in seminars: 20%.

Review process



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Bibliography and Resources

Each edition of the seminar will propose a program of different readings. One compulsory reading will be decided by the teacher and the others will be dedicated through work with the students.

For the 2024-25 academic year, the mandatory reading proposed by the professor is:

- Latour, Bruno. (1992). We Were Never Modern Essay on symmetrical anthropology. 21st century

With regard to the readings proposed by the students, recent texts on theory in art and design, as well as on social sciences and contemporary thought, can be taken into account. Students will also be invited to consult and make use of the collection of academic journals found in the center's library. List accessible at:

<https://www.netvibes.com/bibliotecaeina?page=bibliotecaeina#BIBLIOAJUDA>