

# El mal alumne

Critical pedagogy for  
artificial intelligences

Estampa x  
Eina Obra

2025–2026  
Academic year

Academic Direction: Estampa (Roc Albalat, Pau Artigas, Marc Padró,  
Marcel Pié and Daniel Pitarch)  
Dates: Thursdays, from May 14 to July 16, 2026  
Schedule: 5:30 p.m. to 8:30 p.m.  
Language: Spanish / Catalan / English  
Location: Eina Bosc – B0  
Tuition: €780

We live immersed in a state of ongoing technological innovation and in the imaginaries that accompany it. But what is truly new in each novelty imposed upon us? This programme takes the recent development of Artificial Intelligence as a case study, examining it through the lens of visual culture and contemporary artistic practices.

From a critical standpoint, it seeks to investigate what lies behind the functioning of these technologies: how they relate to the ideology of big data, where the drive to automate processes originates, how they connect to the impulse to archive, and which discourses sustain them. The course aims to challenge the passivity these tools tend to impose and to explore ways of appropriating their possibilities from the margins.

Who is aimed at	This module is aimed at anyone interested in reflecting on our technological present, with a special focus on Artificial Intelligence and its impact on contemporary culture. It may be of particular interest to visual artists, filmmakers, designers, photographers, students of Art, Photography, and Design, as well as social educators, teachers, and graduates in audiovisual communication, sociology, humanities, anthropology, and political science.
Field of knowledge	Technology, Artificial Intelligence and Visual Culture.
Dynamics	10 theoretical and practical sessions of 3 hours.
Faculty	<p>— Estampa (Roc Albalat, Pau Artigas, Marc Padró, Marcel Pié and Daniel Pitarch) An artistic collective of programmers, filmmakers, and researchers based in Barcelona. Their practice is grounded in a critical and archaeological approach to audiovisual and digital technologies, with particular emphasis on archival work and the tradition of experimental audiovisual practices.</p> <p>— Jon Uriarte Curator, researcher, and educator trained at the International Center of Photography in New York. His work focuses on the digital transformations of networked images.</p> <p>— Higo Mental (Ricardo Pérez-Hita Carrasco and Marta Sesé Fuente) An artistic collective that produces counter-hegemonic narratives informed by feminist perspectives, using found audiovisual material from the internet to question contemporary visual imaginaries.</p> <p>— Marc Villanueva Artist and dramaturg associated with performing arts projects that explore alternative modes of relating to non-human life forms and microsocial processes, developing performative and installation-based works.</p> <p>— Xesca Salvà Scenographer, artist, and educator whose practice focuses on corporeality, environments, and the construction of relational scenic experiences.</p> <p>— Alexandra Laudo Curator and cultural practitioner whose research explores the intersections between image, critical thought, and contemporary curatorial practices. Her work questions ways of seeing and narrating, fostering debate and critical reflection.</p>

Session 1 — On the exhibition The Art of Navigating. How to Get Lost in a World of Images

14/05

Jon Uriarte / Estampa

Session 2 — AI as automation: from the camera to perception

21/05

Estampa

Session 3 — Researching the present: lapsus linguae, metaphors, and paratexts of the digital world

28/05

Higo Mental / Estampa

Session 4 — A permanent promise: the discourse of technological innovation and its social effects (dazzlement and the difficulty of seeing)

04/06

Estampa

Session 5 — Archive, big data, and datasets: drives toward accumulation and order

11/06

Estampa

Session 6 — Appropriating the tools.  
Undisciplined technologies  
18/06  
Marc Villanueva & Xesca Salvà / Estampa

Session 7 — Technology as infrastructure:  
materiality and labor power  
25/06  
Estampa

Session 8 — Repetitions and resonances: a  
counter-history of technology  
02/07  
Estampa

Session 9 — Explaining the present: hybrid  
forms of the video essay in the  
performative lecture  
09/07  
Alexandra Laudo / Estampa

Session 10 — Generative AI as analysis and  
parody (resonance models)  
16/07  
Estampa

Payment methods	<p>There are two ways to complete the payment:</p> <p>— Online – via the following registration link: <a href="https://buy.stripe.com/bJe14ngXXgJe40ZfqVf3a04">https://buy.stripe.com/bJe14ngXXgJe40ZfqVf3a04</a></p> <p>— Bank Transfer – to one of the following accounts:</p> <ul style="list-style-type: none"><li>• Arquia Bank – IBAN: ES80 3183 0800 8710 0086 6424</li><li>• CaixaBank – IBAN: ES50 2100 0808 1702 0073 9229 (Entity Code: 0456635)</li><li>• Banc Sabadell – IBAN: ES66 0081 0150 5500 0132 1537</li><li>• Banco Santander – IBAN: ES44 0049 1806 9726 1199 4641</li></ul> <p>Account Holder: Fundació Eina Payment reference: “Your full name + El Mal Alumno”.</p>
Discounts	- 10% discount for members of the Eina community
Registration period	Open from January 30 to May 7, 2026
Questions	eina.obra@eina.cat
Organization	Eina Obra i Estampa

