

**EP!
Eina Plataforma**



Visual Creation

Pol Pinto

@pol_pinto



Born in Barcelona in 1993, the city where he currently lives. He studied a Bachelor's Degree in Design at Eina (2016), completed the Massana Permanent program (2022), and took part in the Typography Summer School (London, 2019). He is currently an artist-in-residence at Sant Andreu Contemporani (SAC-FIC) and has previously been a resident at the Piramidón Contemporary Art Centre.



Àlex Bou

@mr.alexzx



emerging creator who recently graduated from Eina. He was awarded the Laus Gold Award in the Final Degree Project category for his work *Màquines Fútils*. His work has been exhibited in spaces such as the B-Gallery, in December 2024.



Diana Pelegrín

@missdianelson



Photographer and visual designer. After studying a Bachelor's Degree in Design at Eina, specializing in Visual Creation, she continued her education at the IUAV University of Venice. She has worked as an art director in advertising at the AMT agency and currently works as a freelance, while continuing to train in the fields she is most passionate about: art direction and video.



Graphic Design

Tono Magrans

@tonomagrans



Graphic designer and content creator. Graduated in Design from Eina in 2024. Currently working part-time at Mario Eskenazi Studio as a graphic designer. In parallel, I collaborate with brands such as Camper and Alohas as a content creator, developing audiovisual pieces. I also dedicate part of my time to freelance projects in graphic design and motion graphics.



Berta Mas Cascales

@bertamascascales



I'm a curious, critical, and eager-to-learn person traits that define both who I am and my professional attitude. The discipline and perseverance I've developed through sports have taught me the value of teamwork and the importance of cooperation in achieving good results. At Eina, I discovered design as a tool for expression and personal growth a field that allows me to channel my creativity and give shape to my aspirations.



Helena García Sagarra

@soc_helena



My name is Helena García, or better said, soc-helena. After four years, I can finally say that I am a graphic designer: I enjoy, transform, unify, and break things apart to shape new perspectives and visual languages. Trained at Eina, I've grown up in Barcelona, learning to nurture and value the connections around me. I come from a family where art and design have always been present, accompanying me throughout my creative path. And finally, I firmly believe that after four years, my grandmother still doesn't really know what I do... but she thinks everything looks beautiful.



Product Design

Guillem Hernández Bujadós

@nanbu.studio

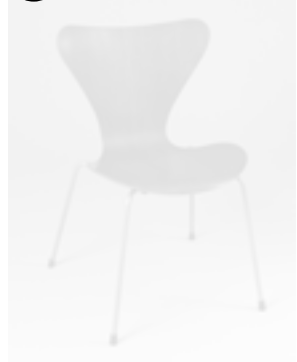


Textile designer and founder of Nanbu Studio, a project where I combine art, craft, and design through textile pieces inspired by nature. After training as an industrial designer at Eina, I began creating unique handmade works that seek to convey calm, timelessness, and authenticity. I work with natural materials and local processes, exploring the boundary between functional object and artistic piece.



Lluc Pallicer Ribas

@llucfallecer



Born in Mallorca and recently graduated in Product Design from Eina, he complements his education with theoretical research. In his final degree project, he recovered and reinterpreted a chair by the architect Germán Rodríguez Arias, a 1950s design that was never produced. The project will be presented at the ADI Medals next year. He currently works at the Documentation Centre of the Design Museum.

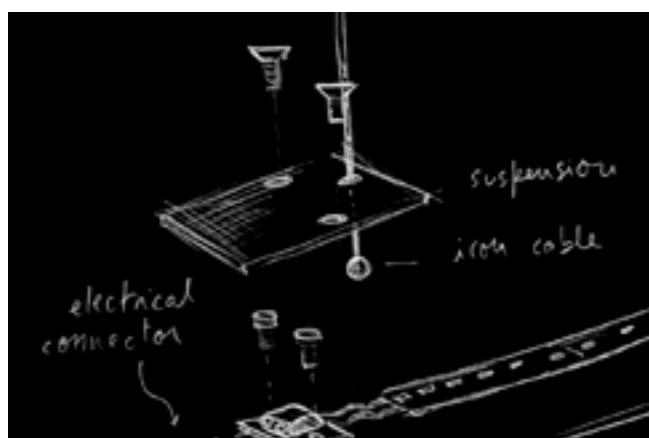


Maria Serrallonga Rovira

@maria.serrallonga



Product designer from Barcelona. I am inspired by the dialogue between objects and spaces, and I am passionate about understanding how things are made and how they are used. As a product manager and developer in the lighting sector, I take part in the entire process, from idea to production, seeking balance between aesthetics and functionality in a evolving trend-driven environment.



Space Design

Anaïs Eribald

[linktr.ee](https://linktr.ee/anaeribald)



Strategic designer and innovation consultant specializing in the hospitality sector and later in retail, where she worked for more than twelve years for brands such as Mango, Fernando Salas, and Desigual. She is a Fellow Member of the Centre for Conscious Design and founder of Atmosferas, from where she supports change processes related to the Future of Work, fostering dialogue to create more human workplace environments. She integrates a multidisciplinary and humanistic vision, combining research and human-centered methodologies to promote organizational cultures of well-being with real and measurable impact.



Anaïs Salmeron

@anaïsalmeron



I am inspired by art, design, and space. I conceive every place as a living entity, capable of evoking emotion and reflecting its own story. I believe in a creative, interdisciplinary, and sensitive approach, where motivation drives ideas and technique makes them possible. I am interested in designing for people, creating spaces where they can feel at home. My practice is defined by empathy and a sensitivity that transcends the tangible. Recently graduated in Design from Eina, I develop my work between spatial research and the emotional creation of environments.



Carla Simón

@simons_proj

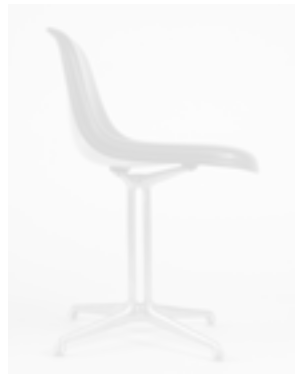


Spatial designer with a great curiosity for everything related to design representation and creativity. Since finishing university, I've discovered that there are countless paths to explore. I started out in an interior design studio, participating in residential and hospitality projects, and after a process of trial and error, I am now beginning a new stage as a 3D renderer, applying artificial intelligence to my work.



Research in Design

Marta Arias Melià



Graduated in Design from Eina, I worked as a florist for two years before moving to London to pursue a master's degree in Contemporary Art Theory at Goldsmiths University, where I specialized in *Spatial Biopolitics* and *Sex, Gender, Species*. Since then, I have developed my career in the field of cultural mediation and the management of educational and community programs in institutions such as the Hayward Gallery and the Royal Botanic Gardens, Kew, in London, as well as at CaixaForum Palma. At the same time, I have initiated study and reading groups on critical theory and have been actively involved in local community garden projects.



Júlia Batlló Rius

@julia.batllo



Graduated in Design from Eina, with a specialization in Culture. I am interested in design from its most critical dimension, as a tool to rethink its relationship with society and culture. In parallel, I am studying Philosophy at the University of Barcelona, which has allowed me to deepen my understanding of how design influences the way we perceive and construct the world. I currently collaborate with the cultural magazine *Núvol* as an editorial designer.



Ona Orozco i Joan

@ona_orozco



Product designer and independent researcher specializing in new materialities. Graduated in Design from Eina and holding an MA in Design Through New Materials from Elisava, her practice focuses on integrating biological processes and cultural narratives within design. She currently works at the Ateneu de Fabricació de la Fàbrica del Sol, focusing her practice on sustainability.



Program

Research in Design

Room A2.1

9.30 - 10 h
10 - 10.30 h
10.30 - 11 h
11 - 11.30 h

Júlia Batlló Rius
Ona Orozco i Joan
Marta Arias Melià
Round table

Graphic Design

Room B0

9.30 - 10 h
10 - 10.30 h
10.30 - 11 h
11 - 11.30 h

Helena García Sagarra
Berta Mas Cascales
Tono Magrans
Round table

Product Design

Room A1

9.30 - 10 h
10 - 10.30 h
10.30 - 11 h
11 - 11.30 h

Lluc Pallicer Ribas
Maria Serrallonga Rovira
Guillem Hernández Bujados
Round table

Break and breakfast

11.30 - 12 h

Visual Creation

Room B0

12 - 12.30 h
12.30 - 13 h
13 - 13.30 h
13.30 - 14 h

Àlex Bou
Diana Pelegrín
Pol Pintó
Round table

Space Design

Room A2.1

12 - 12.30 h
12.30 - 13 h
13 - 13.30 h
13.30 - 14 h

Anaïs Salmerón
Carla Simón
Anaïs Eribald
Round table