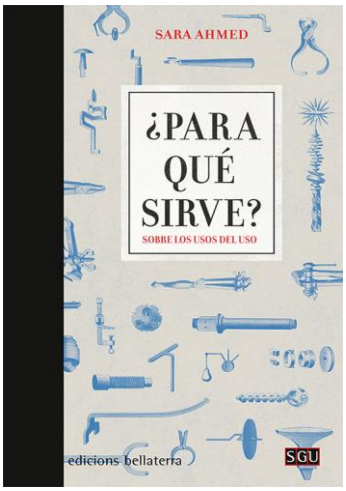
NOVETATS BIBLIOTECA

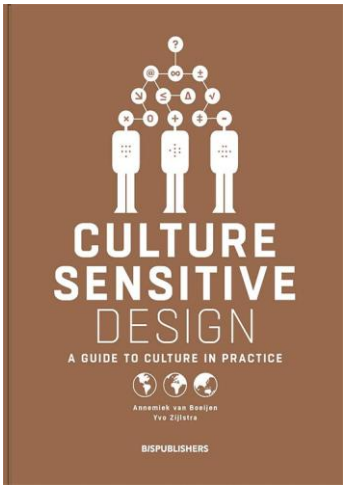
Tardor — 2022



¿Para qué sirve?: sobre los usos del uso.

Sara Ahmed.
Barcelona: Edicions Bellaterra, cop. 2020. 323 p.
(Serie general universitaria; 246).
ISBN: 9788472909892

« Sara Ahmed afronta amb aquest assaig una exploració de la usabilitat des de la perspectiva teòrica dels afectes. Amb la seva investigació rastreja com l'imperatiu de l'ús s'ha anat apoderant de diferents àmbits de la vida al llarg dels últims dos-cents anys, des de l'educació reformista –la producció de ciutadans útils, classes socials útils–, la biologia evolucionista –els òrgans útils– i el disseny –els objectes útils. Ahmed enfoca, així, l'ús com a una tècnica bipolítica, que té la capacitat de mantenir relacionats subjectes i objectes segons entramats relacionals que son instrumentals a la vegada que emocionals. L'autora es pregunta, alhora, per la possibilitat d'alliberar els cossos de la regulació de l'ús per mitjà del desplegament de pragmàtiques alternatives –usos *queer*. » **Oriol Fontdevila (professor)**



Culture sensitive design: a guide to culture in practice.

Annemiek van Boeijen, Yvo Zijlstra.
Amsterdam: BIS Publishers, 2020. 160 p.
ISBN: 9789063695613

Societies worldwide are increasingly interconnected through trade, migration, education, and digitization. This has resulted in a profound new complexity of cultural groups. Consequently, designers are confronted with the challenge of gaining a clear understanding of this cultural diversity.
Culture Sensitive Design provides an overview of theory as well as practical models and methods, aimed to motivate and inspire design students, practitioners, and educators to get in touch with different cultural values, customs, and symbols.

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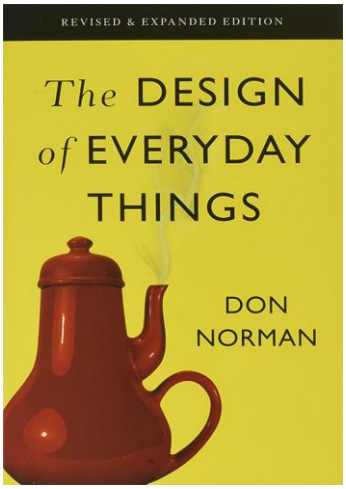


The design of everyday things.

Donald A. Norman.
Revised and expanded edition.
Cambridge: Basic Books, cop. 2013. XVIII, 347 p.
ISBN: 9789881998279

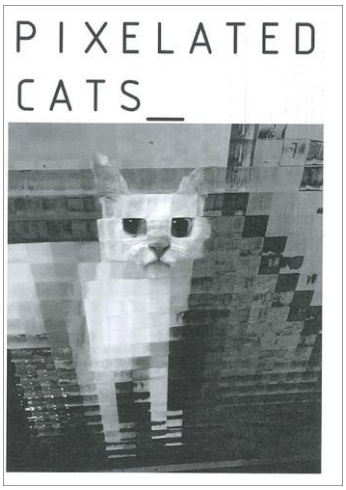
« Edició revisada i ampliada del llibre publicat l'any 1988, en el que el seu autor, Don Norman, científic, investigador en disseny i expert en usabilitat, tracta la relació entre els objectes i les persones. Un manual per a dissenyadors i un manifest a favor del bon disseny que explora com els objectes es comuniquen amb llurs usuaris establint experiències d'ús més o menys satisfactòries, més o menys plaents. » **Jordi Blasi (exalumne)**



Exposiciones y comisariado: relatos cruzados.

Olga Fernández López.
Madrid: Ediciones Cátedra, 2020. 276 p.
(Básicos Arte Cátedra).
ISBN: 9788437641355

« Olga Fernández fa amb aquest llibre una aportació molt rellevant en historiografia de les exposicions, una àrea d'investigació considerablement emergent dins dels estudis curatorials. Es tracta d'una prospecció al cor d'una història que, reconeixent-se paradoxal –una història sobre les tramoies de la història–, dona lloc a un conjunt de relats que focalitzen algunes de les controvèrsies més significatives que són relatives a la producció d'exposicions i la curadoria en el món contemporani. Alhora, el llibre és una meditació profunda sobre com afrontar una història de les exposicions en termes metodològics, quelcom que desborda considerablement tant els plantejaments formalistes com els sociologistes entre els quals ha oscil·lat tradicionalment la historiografia de l'art. » **Oriol Fontdevila (professor)**



Pixelated cats. [Fanzín]

Olmo González Moriana.
[S.l.: l'autor], 2019. [24] p.

Fotos en blanco y negro pixeladas de gatos detrás de ventanas cuadriculadas, todas bajadas de un post viral en un blog, que traslado a un fanzine impreso y vendido por internet, muy meta y muy *basic* todo.

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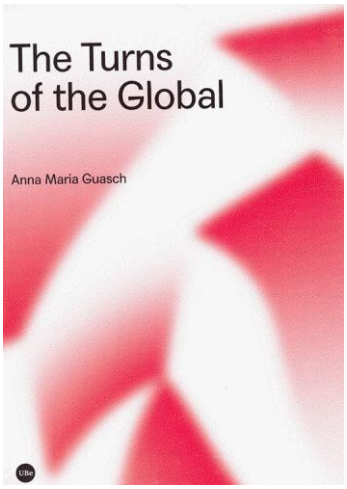
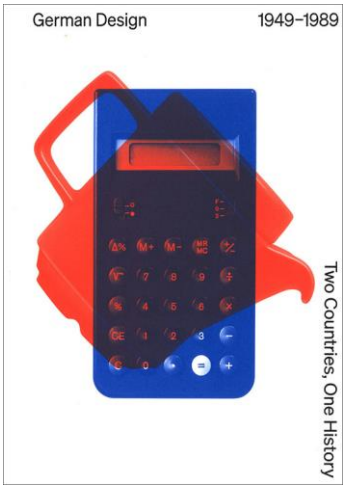


The Turns of the global.

Anna Maria Guasch.
Barcelona: Edicions de la Universitat de Barcelona, [2019]. 206 p.
(AGI (Art, Globalization, Interculturality); 4).
ISBN: 9788491683407

When we talk about the geographical, ecological, ethnographic, historical, documentary, and cosmopolitan “turns” in relation to the work of practitioners of contemporary art, what exactly do we mean? Are we talking about a “reading strategy”? About an interpretive model, as would be derived from the linguistic turn of the 1970s, or rather about a stratigraphic structure that could be read across multiple cultural practices? Do we wish to read one system by means of another system, in a way that one nurtures the other so that it can open us up to other forms of being? Or is it rather about a generative movement in which a new horizon emerges in the process, leaving behind the practice that was its point of departure? The recurrence of “turn” in place of “style”, “-ism”, or “tendency” would ultimately respond to a clear urgency of the contemporary global world: a movement characterized by aesthetic pluralism, by the simultaneousness of various modi operandi, and by a great multiplicity of languages that constantly change their state while having many features in common. And “turn” would also allow within the space of the contemporary — of here and now —, a great diversity of stories from all around the world that should be confronted simultaneously in an intellectual outlook that is continuous and disjunctive, essential to understanding the present as a whole.



German design 1949-1989: two countries, one history.

Editors: Erika Pinner, Klára Němečková.
Weil am Rhein: Vitra Design Museum; Dresden:
Kunstgewerbemuseum, Staatliche Kunstsammlungen Dresden,
cop. 2021. 320 p.
ISBN: 9783945852446

With over 300 illustrations and numerous examples from the fields of design—fashion, furniture, graphics, automobile, industrial, and interiors—the book shows how design featured in daily life on both sides of the Wall, the important part it played in the reconstruction process and how it served as a propaganda tool during the Cold War. Key objects and protagonists—from Dieter Rams or Otl Aicher in the West to Rudolf Horn or Renate Müller in the East—are presented alongside formative factors such as the Bauhaus legacy and important institutions such as the Ulm School of Design (HfG). The exceptional case of the division of Germany allows a unique comparative perspective on the role design played in promoting socialism and capitalism. While in the Federal Republic to the West, it became a generator of the export economy and the »Made in Germany« brand, in the East it was intended to fuel the socialist planned economy and affordability for broad sections of the population was key.

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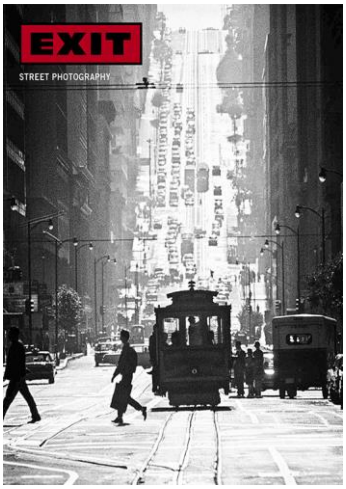
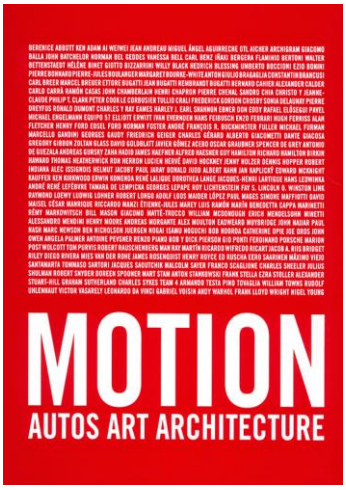


Street photography.

Madrid: Producciones de Arte y Pensamiento, 2017. 176 p.
(Exit Imagen y Cultura; 68).
ISBN: 977157727200868

El espacio urbano está íntimamente ligado a la historia de la fotografía. El ambiente de las calles, los paseantes, el sonido de la ciudad aparece y reaparece en las imágenes. La ciudad como escenario, como excusa, como objeto, como personaje. Street Photography como género en sí mismo.
En esta ocasión hemos hecho una selección de grandes nombres de la historia de la fotografía – clásicos y actuales – que han dado su particular visión de lo urbano. Desde las primeras capturas de las ciudades modernas, hasta el momento icónico entre los años cuarenta y sesenta – Walker Evans, Winogrand, Louis Faurer, Helen Levitt, entre otros – pasando por una visión actual de lo que sucede en las calles, de la mano de Lorca DiCorcia, Beut Streuli o Lewis Baltz. Un número sobre Street Photography sin olvidar el humor, el neón, lo inesperado y lo que nunca cambiará.



Motion: autos art architecture.

Editor: Norman Foster.
[Madrid]: Ivorypress, 2022. 331 p. + 1 fullet.
ISBN: 9788412279276

Curated by Norman Foster, the exhibition 'Motion: Autos, Art, Architecture' at Guggenheim Museum Bilbao takes a deep dive into how the invention and development of the automobile ushered in a profound social transformation over the course of the 20th century. Its unmistakable imprint can be seen everywhere in our living environment today, with particular resonance in art and architecture. This catalogue offers a broad and fascinating overview of this rich history and the interaction and creativity it has engendered in both artistic production and the urban and architectural imagination. Foster is a car enthusiast who is passionate about mobility solutions, now and in the future.



Autofficina futuro: an interactive overview of mobility in the future.

Edited by Luisa Collina, Ilaria Bollati.
Milano: Electa, 2022. [165] p.
ISBN: 9788892822306

Accompanying the exhibition "*Motion. Autos, Art, Architecture*", the Norman Foster Foundation and the Guggenheim Museum in Bilbao invited sixteen schools of design and architecture from four continents to present their visions of the future of mobility.
The School of Design of the Politecnico di Milano accepted the challenge and, in collaboration with CamerAnebbia, presented *Autofficina Futuro*, a multimedia installation that induces the visitor to look at the world as it could be.

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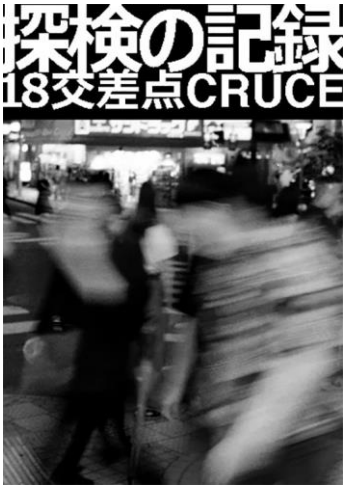


Registro de exploración. 18. [Fanzín]

Isaac Rupérez Cano.
[S.l.: l'autor,] 2019. [18] p.

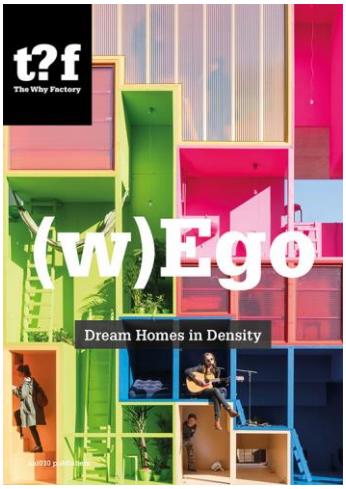
Este fanzine es, por un lado, es referencia a *Record* (la revista creada por Daido Moriyama) y por otro alude a una concepción personal de la fotografía como una exploración, como experimento o como búsqueda de conocimientos.



Design: the key concepts.

D. J. Huppatz.
London: Bloomsbury Visual Arts, 2020. IX, 174 p.
ISBN: 9781350068148

Design is everywhere. It shapes not only our present but also our future. An essential introductory guide, *Design: The Key Concepts* covers fundamental design concepts: thinking, service, context, interaction, experience, and systems.
Each concept is situated within a broad context, enabling the reader to understand design's contemporary practice and its relationship to issues such as new technology, social and economic development, globalization, and sustainability. Concepts are also explained by use of concise, illustrated case studies of contemporary objects, spaces, systems, and methods such as Uber, the iPhone, Kickstarter and IKEA. Chapter summaries and supporting discussion questions make this an engaging and accessible introduction for students and those new to the field. An annotated bibliography provides direction for further reading.



(W)Ego: dream homes in density.

Winy Maas... [et al.].
Amsterdam: t?f, The Why Factory: Nai010, 2022. 355 p.
(Future cities series; 13).
ISBN: 9789462085305

With *(w)Ego: Dream homes in density*, The Why Factory investigates participatory processes applied to housing design. These processes establish a negotiation among the desires of each of the residents of a housing slab and help determine the design of their apartments. To achieve this, Wegocity manifests a particular interest in the development of a gaming process. This game leverages the specificities of each resident and transforms them into spatial needs. This way, unexpected housing typologies emerge within a truly human-driven residential building.

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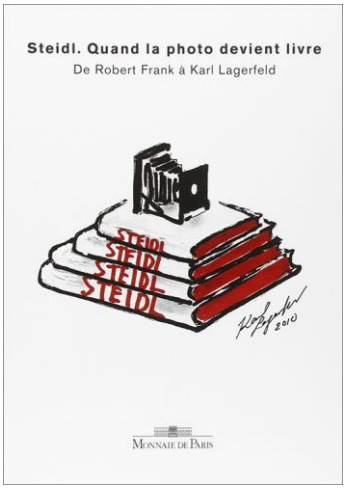
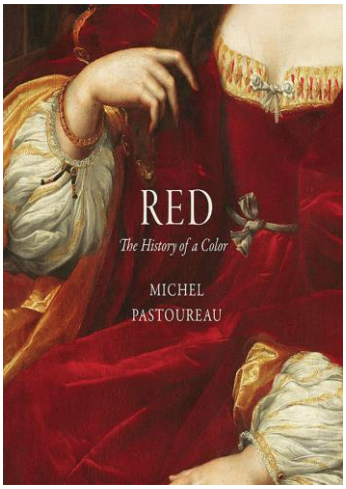


Steidl, quand la photo devient livre: de Robert Frank à Karl Lagerfeld.

Göttingen: Steidl, 2010. 235 p.
ISBN: 9783869301747

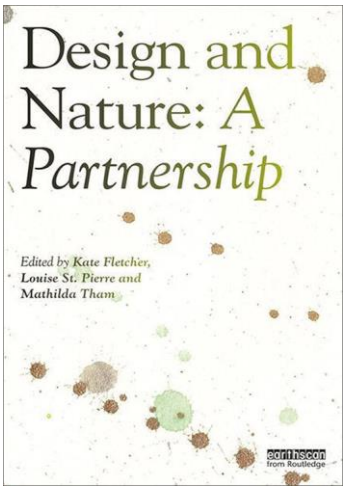
A l'ère du numérique, il est un objet qui survit malgré la prédominance des écrans omniprésents dans notre quotidien : le livre de photographie. Il y a plus d'ouvrages de ce genre publiés aujourd'hui que jamais auparavant. Même dans notre environnement numérique, le livre demeure un objet attirant par son graphisme et ses images. Il est abordable - financièrement parlant - et peut être emporté n'importe où. Il renvoie à une expérience intime alors même qu'il peut être produit en grande quantité et s'adresser à un large public. Rien ne laisse présager encore la disparition du livre photographique. En ce début du XXIe siècle, la page imprimée - en tant que support matériel - reste, pour nombre de photographes, un moyen important pour diffuser leurs images.



Red: the history of a colour.

Michel Pastoureau.
Priceton: Priceton University Press, cop. 2017. 213 p.
ISBN: 9780691172774

In this beautifully illustrated book, Michel Pastoureau, the acclaimed author of Blue, Black, and Green, now masterfully navigates centuries of symbolism and complex meanings to present the fascinating and sometimes controversial history of the color red. Pastoureau illuminates red's evolution through a diverse selection of captivating images, including the cave paintings of Lascaux, the works of Renaissance masters, and the modern paintings and stained glass of Mark Rothko and Josef Albers.



Design and nature: a partnership.

Edited by Kate Fletcher, Louise St. Pierre and Mathilda Tham.
London: Routledge, 2019. VIII, 215 p.
ISBN: 9780815362746

Organised as a dialogue between nature and design, this book explores design ideas, opportunities, visions and practices through relating and uncovering experience of the natural world. Presented as an edited collection of 25 wide-ranging short chapters, the book explores the possibility of new relations between design and nature, beyond human mastery and understandings of nature as resource and by calling into question the longstanding role for design as agent of capitalism. The book puts forward ways in which design can form partnerships with living species and examines designers' capacities for direct experience, awe, integrated relationships and new ways of knowing.

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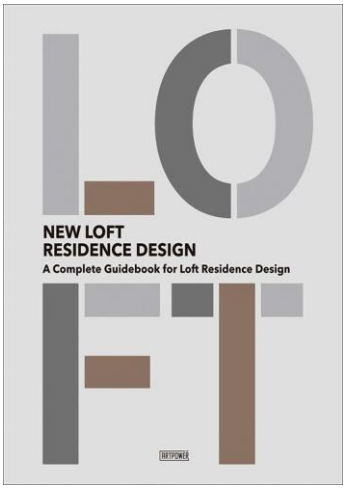
Un sistema gráfico para las cubiertas de libros: hacia un lenguaje de parámetros.

Rosa Llop.
Barcelona: Editorial Gustavo Gili, cop. 2014. 127 p.
ISBN: 9788425227462

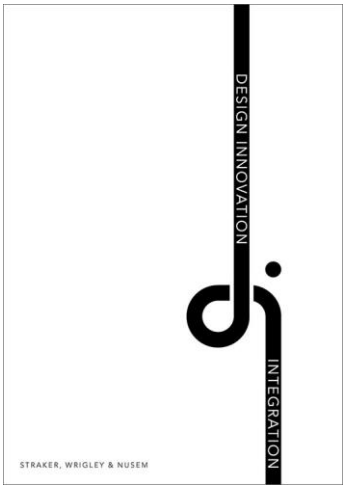
Rosa Llop explora en este libro aquellos parámetros o principios semióticos y gráficos que entran en juego a la hora de desarrollar un proyecto gráfico. Para ello toma como objeto de análisis las cubiertas de libros, un campo de experimentación rico y acotado, especialmente idóneo para abordar cuestiones generales que afectan a la simbolización gráfica (como las formas de argumentación o codificación) así como cuestiones más concretas que inciden sobre la gramática visual y el comportamiento de las formas, colores y objetos gráficos en el espacio. La propuesta se apoya en una riquísima selección de cubiertas de libro, obra de grandes diseñadores, históricos y contemporáneos, de la talla de Daniel Gil, Coralie Bickford-Smith, Enric Jardí, Jessica Hische, Enrique Redel, Barbara De Wilde, David Pearson, Alvin Lustig, Jan Tschichold, Rodrigo Corral o Chip Kidd.



New loft residence design: a complete guidebook for loft residence design.

Hong Kong: Artpower International Publishing, 2020. 323 p.
ISBN: 9789881998279

This book is divided into two parts: 'Hard Loft' - converted factories or warehouses - and 'Soft Loft' - new residence space designed in the loft style. In addition, several popular contemporary design styles are featured, such as industrial, Scandinavian, modern and minimalist. Combining different styles within a loft setting means that there are infinite possibilities to explore.



Design, innovation and integration.

Karla Straker, Cara Wrigley and Erez Nusem.
Amsterdam: BIS Publishers, cop. 2021. 239 p.
ISBN: 9789063696030

Design Innovation and Integration is both a toolkit and guidebook that helps business leaders to fully understand and correctly apply the concepts of design innovation and design integration to their organisations, whilst also establishing their importance within a business and its organisational strategy.
This book expands on existing design tools and will help you to make solutions a reality by providing you with the resources and design tools that will enable you to integrate design strategically within an organisation, improve your approach to innovation, develop your design thinking, and restructure your development process.

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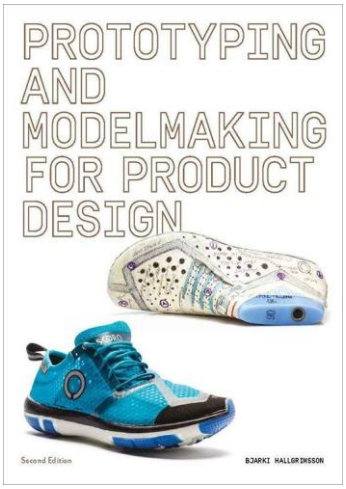
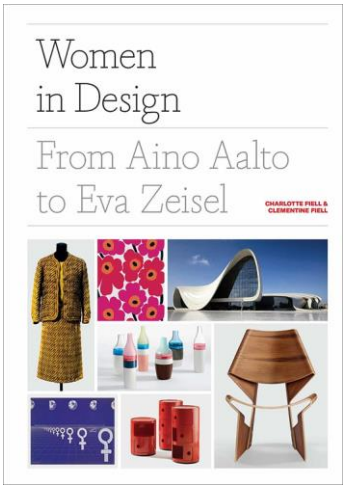


Prototyping and modelmaking for product design.

Bjarki Hallgrimsson.
2nd Edition.
London: Laurence King Publishing, 2020. 207 p.
ISBN: 9781786275110

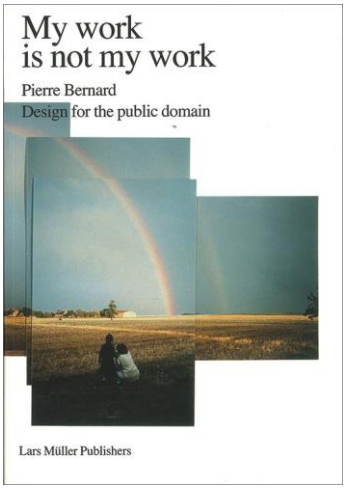
Prototyping and ModelMaking for Product Design goes behind the scenes to illustrates how prototypes are used to help designers understand problems better, explore more imaginative solutions, investigate human interaction more fully and test functionality so as to de-risk the design process. Following an introduction on the purpose of prototyping, specific materials, tools and techniques are examined in detail, with step-by-step tutorials and industry examples of real and successful products illustrating how prototypes are used to help solve design problems. Workflow is also discussed, using a mixture of hands-on and digital tools.
This new edition includes case studies representing technological developments such as prototyping user experience and interactive electronic products, as well as a new expanded section on digital modelmaking tools, including 3D printing and laser cutting.



Women in design: from Aino Aalto to Eva Zeisel.

Charlotte Fiell and Clementine Fiell.
London: Laurence King Publishing, 2019. 256 p.
ISBN: 9781786275318

Featuring more than 100 profiles of pioneering women designers, some who have achieved global recognition such as Ray Eames, Charlotte Perriand and Zaha Hadid, it also introduces the fascinating and often untold stories of lesser-known designers, who have similarly shaped and enriched the story of design.



My work is not my work: Pierre Bernard: design for the public domain.

Text Hugues Boekraad.
Baden: Lars Müller Publishers, cop. 2008. 319 p.
ISBN: 9783037780879

The French designer Pierre Bernard focuses in his work — a comprehensive survey of which is offered here for the first time – on the public domain, on communication between governments and citizens, on notification and orientation in the public realm. A striking example is his concept for the Louvre's corporate identity in Paris. Bernard is omnipresent in France with his design for the distinctive seal of the French National Parks. Since 1991 Pierre Bernard has directed the Atelier de Création Graphique in Paris.

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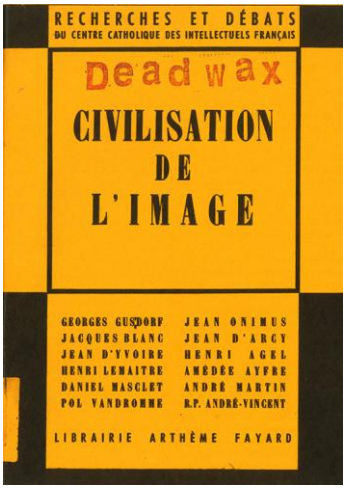


Deadwax. #14: Sképtesthai. [Fanzín]

Francisco Gálvez.
[Ciudad Real?]: l'autor, 2022. [36] p.

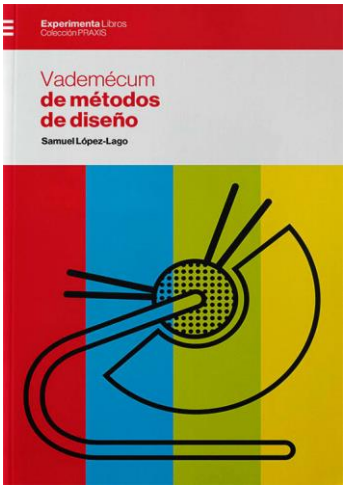
Un fanzine sobre imágenes. Tal vez en esta época de sobreabundancia visual lo que sucede realmente es que no quedan imágenes. Tal vez todo ese exceso no sea nada más que los reflejos de intensidad dispar que produce un flujo único de e-image, de lo real espectral en que parece haberse convertido nuestro mundo.



Ilustración en EINA.

Barcelona: EINA, Centre Universitari de Disseny i Art de Barcelona. 2022. 66 p.

Esta publicación es una recopilación de los trabajos realizados por los estudiantes de los postgrados de EINA en Ilustración creativa y técnicas de comunicación visual, Ilustración narrativa para publicaciones infantiles y juveniles e Ilustración digital aplicada a marcas, medios y videojuegos durante el curso 2021-2022.



Vademécum de métodos de diseño.

Samuel López-Lago.
Getafe: Experimenta, cop. 2021. [206] p. + 1 pòster.
(Col·lección Praxis).
ISBN: 9788418049552

Breve recopilación de métodos relacionados con el diseño orientados a resolver problemas. No pretende ser un compendio exhaustivo de métodos de diseño, ni un recorrido por la disciplina de lo que hoy en día se ha dado en llamar Design Thinking (que se basa, a su vez, en una larga tradición preocupada por aspectos cognitivos del diseño propios de enfoques como Design Science o Cooperative Design). Pretende más bien ser un manual de consulta breve y certero, para que tanto iniciados como no iniciados puedan resolver problemas utilizando herramientas como las que utilizan los diseñadores y que, en muchas ocasiones, han tomado prestadas de otros campos (la antropología o la sociología, por citar algunas).

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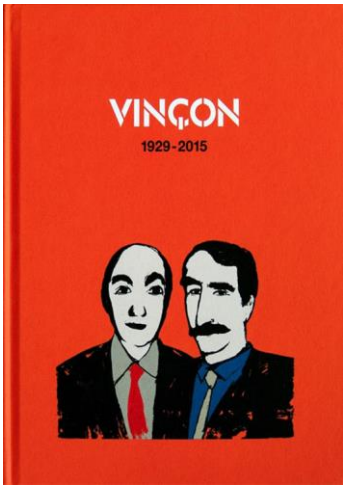
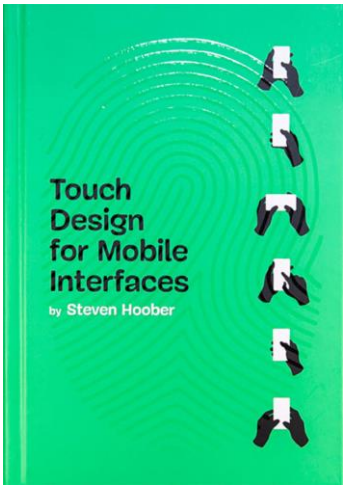


Vinçon: 1929-2015.

Textos: Pilar Vélez (pròleg), Oriol Pibernat, Maria José Balcells, Joana Teixidor i Llorenç Bonet.
Barcelona: Ajuntament de Barcelona, Institut de Cultura, Museu del Disseny de Barcelona: Editorial Tenov, cop. 2022. 323 p. (Col·lecció imprescindibles).
ISBN: 9788412416206

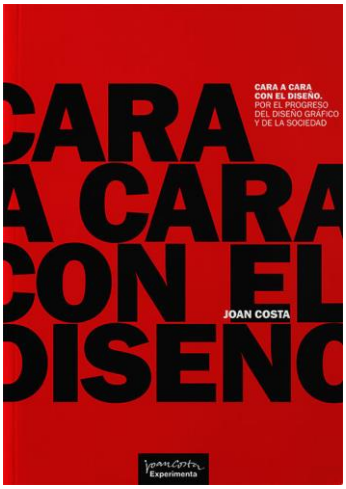
Vinçon va ser, des dels anys trenta del segle XX fins al 2015, un dels atractius comercials del passeig de Gràcia barceloní. El tercer volum de la col·lecció Imprescindibles analitza el paper de Vinçon en el consum de disseny a Barcelona i la creació del mite i en reconstrueix la història a partir d'una primera exploració de l'arxiu de la botiga que es custodia al Centre de Documentació del Museu del Disseny de Barcelona.



Touch design for mobile interfaces.

Steven Hoober.
Freiburg: Smashing Media AG, 2021. XVII, 397 + 2 plantilles.
ISBN: 9783945749975

Touch Design for Mobile Interfaces shows new insights from research on hardware, people, interactions, and environments. Steven Hoober has studied in depth how people actually touch and hold mobile phones and tablets. Steven spent over 20 years designing products for mobile phones, tablets, kiosks, and computers.
The book also includes guidelines and best practices you can apply to your designs to address usability and accessibility issues immediately.



Cara a cara con el diseño: por el progreso del diseño gráfico y de la sociedad.

Joan Costa.
Getafe: Experimenta, 2021. 135 p.
(Joan Costa Experimenta).
ISBN: 9788418049606

No estaba todo dicho sobre diseño. Lo parece, porque hace tiempo que se encuentra en vía muerta.
Pero el diseño está maduro. Tiene una hoja de servicios ejemplar con cinco siglos de historia y es un pilar fundamental de la cultura visual. Y tiene ante sí una gran perspectiva abierta y apasionante.
En *Cara a Cara con el Diseño*, Joan Costa nos ofrece, una vez más, una profunda y lúcida reflexión sobre el presente y el futuro del diseño.

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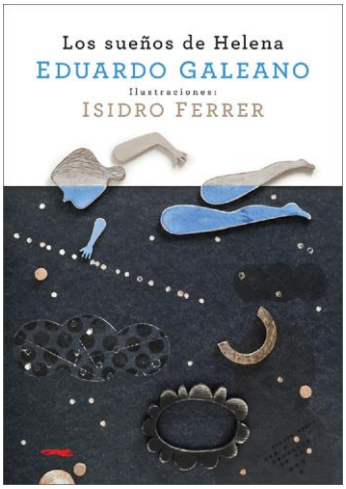
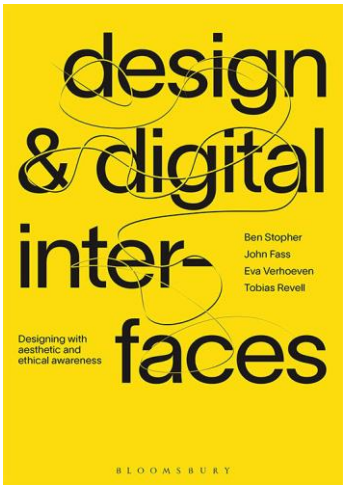


Los sueños de Helena.

Eduardo Galeano; ilustraciones: Isidro Ferrer.
Barcelona: Buenos Aires: Libros del Zorro Rojo, cop. 2011. 59 p. (Illustrata).
ISBN: 9788492412969

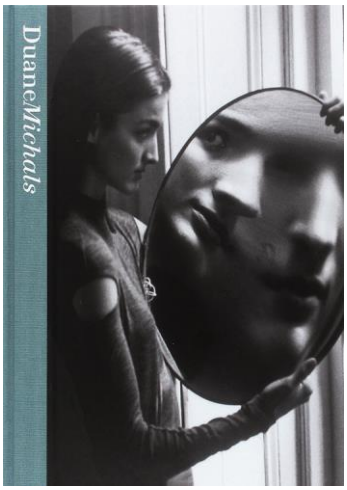
A lo largo de su narrativa, Eduardo Galeano fue transcribiendo los sueños de Helena, su esposa. Este libro reúne por primera vez a la manera de un gran relato esos sueños que tantas veces, reconoce el mismo autor, han ayudado a mejorar su propia literatura.
Amigos, desconocidos, viajes, exilios y reencuentros se entretejen en un itinerario de aventuras iluminado por las admirables composiciones del Premio Nacional de Ilustración Isidro Ferrer.
A través de su mezcla habitual de técnicas, materiales y notables esculturas en madera, el que es considerado uno de los mayores artistas gráficos de nuestro país crea unos collages oníricos, sugerentes y herméticos, con los que interpretar toda la belleza de unas historias soñadas para soñadores de cualquier edad.



Design & digital interfaces: designing with aesthetic and ethical awareness.

John Fass... [et al.].
London [etc.]: Bloomsbury Visual Arts, 2021. 170 p.
ISBN: 9781350068278

From domestic appliances like Siri and Amazon Echo, to large scale Facebook manipulation and Google search prediction, digital interfaces are ubiquitous in everyday life and their influences affect how people live, feel and behave. As they grow in complexity and increase integration into our lives, we need to address the social, ethical, political and aesthetic responsibilities of those designing and creating the computer systems all around us.
Through discussion with cutting-edge designers and thinkers and with international examples, the authors explain how we need an expanded aesthetic, critical and ethical awareness.
This critical take on the process and implications of interface design looks beyond the mechanics of making, and into the techno-political realm of deliberate and unintended consequences.



Duane Michals.

Direcció científica: Enrica Viganò.
Madrid: Fundación Mapfre, 2017. 327 p.
ISBN: 9788498446371

« Duane Michals, no és només un dels grans creadors de la historia de l'expressió fotogràfica, és un dels pocs renovadors del medi. Un revolucionari i subvertidor de lo establert, un camí gens fàcil, i sovint poc agraït.
Aquest catàleg repassa bona part de l'obra de Michals, un treball molt marcat per la seva pròpia vida però sempre amb un aire de oníric, ric en simbologia amb un us de la seqüencia extraordinari per tal d'apropar-nos als somnis de manera cinemàtica i explicar amb elegància inigualable, allò que no es veu, allò que se sent i es pensa, allò que forma part del seu ser i potser del nostre. » **Alberto Polo (professor)**

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El llibre com a present continu: llibres d'artista al voltant de les poètiques conceptuals.

Textos: Núria Marín i Martínez, Antònia Vilà, Marià Chancho.
Hospitalet de Llobregat: Centre d'Art Tecla Sala, 2021. 144 p.
ISBN: 9788412374520

Antònia Vilà comissaria *El llibre com a present continu* al Centre d'Art Tecla Sala, una exposició de llibres d'artista que aplega, a més, làmines, fulls, plecs, capses de làmines o portafolis, entre altres materials impresos.
Encara que el llibre sigui el dispositiu principal, els seus autors, majoritàriament internacionals, són artistes pioners des dels anys seixanta fins ara que en molts casos han realitzat les seves autoedicions incorporant-hi també un gran nombre d'enregistraments sonors, poètics i musicals, en vinils, cassets i CD. Les obres es presenten a partir d'afinitats poètiques, de manera que l'abstracció, la poesia, l'art conceptual, el land art i l'art pop enllacen amb la poesia sonora i la poesia visual, a la recerca d'un llenguatge reductiu i duent a terme una especulació poderosa en les tipografies emprades. Així, els materials exposats coexisteixen, compartint preocupacions en un laboratori d'idees tan divers com alternatiu, per manifestar i registrar el discurs de l'art i la fusió amb la vida.



Design and living well.

Edited by Gjoko Muratovski and Craig Vogel.
Bristol: Intellect Book, 2019. 185 p.
(Re:Research; vol. 4).
ISBN: 9781789381405

Based on the proceedings from the IASDR 2017 Conference, Re:Research is an edited collection that showcases a curated selection of 83 papers. This volume 4, *Design and living well*, contains: Using Frameworks to Cross Interdisciplinary Boundaries: Addressing Wellness; Qualities of Public Health: Toward an Analysis of Aesthetic Features of Public Policies; Participatory Design for Behavior Change: An Integrative Approach to Healthcare Quality Improvement; Development of a Design Competence Model for Learners of Human-Centered Design; Health Education that Breaks through Language Barriers: Prototyping and Evaluation of Child Care-Related ICT Self-Learning Resource; Empowering the Preschool Children: A Service Platform Design Aiming at the Communication of Balanced Diet Information; Snack Food Package Design: Exploratory Study on Children's Snack Choices and Design Elements; Breaking through Fuzzy Positioning: Diverse Design Communication Strategies for Older Adults' Healthcare Wearables; Developing Design Criteria for iPad Stands to Meet the Needs of Older Adults in Group Settings; Innovative Handle Design and Evaluation of Woks for Middle-Aged and Elderly People; Designing with and for People with Dementia: Developing a Mindful Interdisciplinary Co-Design Methodology; Assessing a Rehabilitation Living Lab Research Project: The Meta-Analysis of an Inclusive Environment for People with Disabilities.

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